

**15 SEPTEMBER 2023**

**5:30PM-9PM**

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# **GLAMP-OUT 2.0**

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**HEIRLOOM 230 W MCCARTY ST. INDIANAPOLIS,  
IN 46225**

## **2023 SPONSORSHIP OPPORTUNITIES**



**📍 CAMPTOWN**

# WHO WE ARE: CAMPTOWN



## Mission

Camptown's mission is to challenge, mentor, and teach youth about life through outdoor adventure and nature programs that help build confidence, character, and hope.



## Purpose

At Camptown, we use adventures to help youth flourish. Research shows wilderness adventures and outdoor experiences have been proven to be fertile ground for transformative growth. Our expert staff work with youth and leaders to craft outdoor education and adventures to develop leadership, teamwork, confidence and respect.



## Core Values

Our core values guide our work. We're motivated by our love of kids, and a genuine desire to help them flourish through experiences in the natural world.

- We Help Youth Flourish
- Partnerships in Community
- Respect Every Path
- Thrive in Nature

# WHAT IS GLAMP-OUT 2.0?

**When: Friday, September 15, 2023 (Doors open at 5:30 PM)**

**Where: Heirloom, 230 W. McCarty Street, Indianapolis, IN 46225**

Nestled in the shadow of Lucas Oil Stadium, this industrial & rustic venue is the perfect spot for the 2nd iteration of the Glamp-Out! Free parking is available on site to all guests. Being downtown allows us new opportunities, a more rustic venue, and brings a more casual-campy feel to our event. This event will give a glimpse of what it's like to embark on a Camptown adventure, but instead of being in a tent under the stars, you'll be at an event illuminated by the lights of the city we aspire to impact every day.

## **Why: Annual Fundraising Event**

Our Annual Dinner & Silent Auction is a crucial fundraising event for Camptown each year. This event is an opportunity for us to share our mission with prospective partners and grow our community of support across the state. Proceeds from this fun evening support purposeful adventures in the outdoors for youth in Indianapolis- 88% of which received financial assistance in 2022 to attend a Camptown program- and we're looking to grow our impact to serve more youth in 2023.



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# TICKET PACKAGES

## VIP Table \$1,800

- (10) VIP Tickets
- (20) Drink Tickets
- Logo on screen at event
- Preferred Seating + Gift
- VIP Parking

## General Table \$1,200

- (10) Tickets to the event
- (10) Drink Tickets
- Logo on Screen at event

## VIP Ticket \$200

- (1) VIP Ticket + Gift
- (2) Drink Tickets
- VIP Parking

## General Ticket \$140

- (1) General Ticket
- (1) Drink Ticket

## ADVOCATE \$150

- Can't attend? This is a great way to show your support!



**4 CAMPTOWN**

# SPONSORSHIP PACKAGES

## TITLE SPONSOR \$10,000

- (40) VIP tickets to the event in a preferred seating area
- (80) drink tickets + gift for each guest
- VIP parking
- Title Sponsor logo recognition on all promotional materials
- 6 Hours of CRUX Rental/team building facilitation

## PRESENTING SPONSOR \$5,000

- (20) VIP tickets to the event in a preferred seating area
- (40) drink tickets + gift for each guest
- VIP parking
- Presenting Sponsor logo recognition: on screen at the event, in printed materials, on the website, social media blast, press release, name in the e-newsletter

## SUPPORTING SPONSOR \$3,000

- (10) VIP tickets to the event in a preferred seating area
- (20) drink tickets + gift for each guest
- VIP Parking
- Presenting Sponsor logo recognition: on screen at the event, in printed materials, on the website, social media blast, press release, name in the e-newsletter

# SPONSORSHIP PACKAGES

## DESSERT SPONSOR \$750

Recognition on the dessert table and in e-newsletter

## PHOTOBOOTH SPONSOR \$750

Recognition at the photo booth and logo on printed program

## BAR SPONSOR \$500

Recognition on bar signage & on screen at the event

## AUCTION SPONSOR \$500

Recognition on the auction tables and Auctria event website

## CENTERPIECE SPONSOR \$500

Recognition on the table centerpieces (made by Camptown kids)

## SNAPCHAT FILTER SPONSOR \$250

Recognition on signage highlighting the snapchat filter

## BAND SPONSOR \$250

Recognition on screen at the event & a shout out from the lead singer!

## CUSTOM SPONSOR

Looking for a way to participate, but aren't sure how? Reach out to Camptown and we'll find a way for you to contribute!

# NEXT STEPS

Contact Morgan Ellis at [morgan.ellis@camptown.org](mailto:morgan.ellis@camptown.org) to secure your sponsorship today and check us out online!



<https://camptown.org>



<https://www.linkedin.com/company/camptownindy/>



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Thank You for Supporting  
Camptown's Glamp-Out 2.0!

