



2021 ANNUAL REPORT



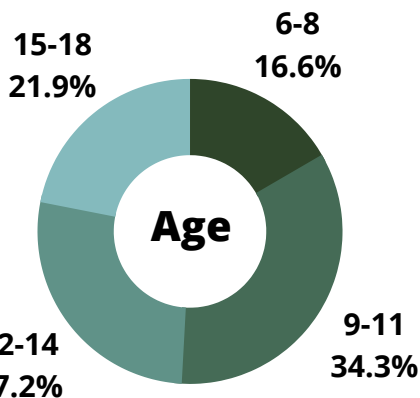
DEMOGRAPHICS

RESIDENCY

Marion....69.5%
Hamilton..8.7%
Boone.....5.1%
Hendricks.6.4%
Other.....10.3%

RACE & ETHNICITY

Caucasian.....40%
African-American/Black...33.2%
Hispanic/Latinx.....21.1%
Multi-Racial.....3%
Other.....2.7%



Key Impacts*

Teamwork 97%
Leadership 95%
Confidence 95%
Respect 96%

*Youth reported growth in these key areas during a Camptown program.

76% Eligible for free or reduced lunch

90% Receiving financial assistance

THE IMPACT:

Leading youth to a better path

"I learned to be more aware of my actions that affect the environment. I'll be more careful about trash."



"I really liked how this kept me off my phone. I could focus on the things and people around me more than usual. I also like having the chance to get to know different people."



"I learned that I can persuade my mind to persevere through physically challenging activities!"



SCAN HERE
TO LEARN
MORE

**Leave No Trace,
but you can leave an IMPACT:**

Today: Sponsor a program, Donate, or Join Camptown CORE

Tomorrow: Make a Planned Gift, Become a Legacy Supporter

Forever: Make an Endowment Gift



FOLLOW US



www.camptown.org

44.9%
Living in a single parent home

5901
Contact Days

64
Program Partners

3136
Youth Served

59
Volunteers

477
Volunteer Hours

\$130
Av. Cost per youth served

camptown.org/volunteer/

"I learned to never give up! I learned that I am helpful and I could possibly change the world!"



LOOKING TO VOLUNTEER?



SPONSORSHIPS



Mt. Everest



Denali



Mountaineer



camptown.org/sponsorship/

CLIMBING TO NEW HEIGHTS

"I had a great experience that will have a lasting impact." This statement came from a Camptown participant after a week in the Smoky Mountains, and is a profound summary of our 30th year full of lasting change. In January we announced our executive transition with only our 3rd leader in three decades. We celebrated that Camptown has served a remarkable 40,000 kids since our inception in 1991. In early 2021 we were unsure what COVID's lingering impact would be, but program demand was back to pre-pandemic levels by April with new and returning partners.

In the summer, we led purposeful adventures to over 20 parks across Indiana and as far as Tennessee. We had an outstanding crew of interns that allowed us to say 'yes' to more groups who wanted their youth to experience the benefits of Camptown. In July, we celebrated former Executive Director Don's well-deserved recognition as a distinguished Hoosier from Governor Eric Holcomb. In October, we were awarded the largest grant in Camptown history to grow our out-of-school time adventure programs. We were also featured in Indy Star's new project 317 for our positive impact in our city.

Along the way we welcomed new talent to our team, including Development Manager Morgan and several new program staff. We met incredible students from Madison County to Morgan County and from Boone County to Brown County and many places in between. The beauty of Camptown remains in the lives impacted. One of our partners, whose youth are juvenile justice system-involved, said, "they learned valuable lessons and life skills throughout each adventure." Another shared that it was wonderful for students to "just be present to enjoy the people, time, and places they are" and yet another wrote that Camptown "pulled out strengths and responsibilities within them they may not have had prior." Given that there are countless stories to share from 2021, I'll close with these simple yet illuminating words from one student: "I would definitely recommend this because it was super fun and helped me grow!"

Brent Freeman
Executive Director