



CAMPTOWN

LEADING YOUTH TO A BETTER PATH

2022 ANNUAL REPORT

KEY IMPACTS

Teamwork 94%

Leadership 89%

Confidence 89%

Respect 94%

Youth reported growth in these key areas during a Camptown adventure.



"I learned to have patience and not worry. I'm going to try not to focus on other problems, just focus on the main task to relieve stress and anxiety."



"I learned that I have more strength than I know. I can accomplish anything."



"Even though I can hike fast to get done, looking around and sticking together is so much more fun."

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DEMOGRAPHICS

4,358 Youth Served

MOST IN
CAMPTOWN'S
32 YEAR
HISTORY!

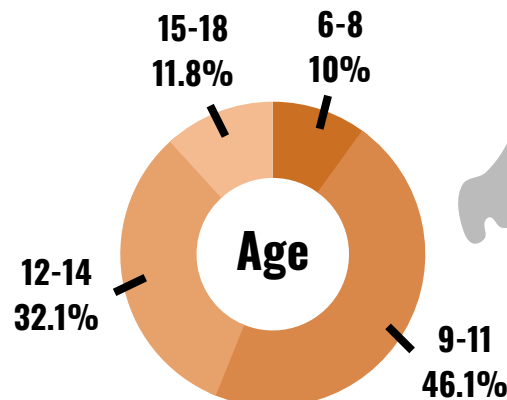
*20% more time spent with students on avg.

RACE & ETHNICITY

African-American/Black.....35%
Caucasian.....34%
Hispanic/Latinx.....24%
Multi-Racial.....5%
Other.....2%

RESIDENCY

Marion.....80%
Hamilton.....7%
Boone.....6%
Hendricks.....5%
Other.....2%



77% Eligible for free or reduced lunch



88% Receiving financial assistance



Program Partners 74



Avg. Cost Per Youth \$144



Single Parent Home 40%



Volunteer Hours 1,123

A MESSAGE FROM OUR LEADERSHIP

“ I used to be difficult, now I'm leading others. ”

These words were uttered by a teenager who joined Camptown several summers in a row for wilderness adventures with Hamilton County Youth Assistance Programs. His words speak of significant life changes, made possible through intentional, purposeful adventures.

Thoughtful transformation. That was our theme for 2022 at Camptown, and by God's grace that is what happened, both in individual kids' lives, and in our scrappy yet ambitious organization. All in all we helped over 4,350 kids, more than ever before, and spent more time with them, allowing us to go deeper. The year began with the launch of the new REACH for Nature after-school program, which allowed us to add talented new staff including former participants like Lesly, who was featured in prime time news. We resumed full strength with our Wilderness Adventure Academies (including partners of 15+ years), and ventured to two National Parks and included adventures near and far.

As I reflect on 2022, I'm most pleased with how our growing staff focused on loving individual kids well. Maggie bonded with twin girls through creek stomps. Collin mentored Jalen through Hoosier National Forest rains. Sara connected with Jose through cave crawling. I invested in Jermaine through Smoky Mountain trekking. Trey inspired curiosity stumbling upon raccoons at the forest edge.

As high school student Ramari shared in her own words, Camptown helps her, "Feel different. It brings like, you know, more happiness to me. And, you learn things that you never knew." Thank you for joining in on our adventures at Camptown.



Brent Freeman

President & Executive Director

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Mountaineer



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Join the ADVENTURE!

Today:

- Sponsor a program
- Give a gift: camptown.org/donate
- Volunteer at a program, on an event committee, or serve on the board
- Join our group of monthly supporters: Camptown CORE

Tomorrow: Make a Planned Gift or Become a Legacy Supporter

Forever: Make an Endowment Gift