13 SEPTEMBER 2024 5:30PM-9PM

GLAMP-OUT 3.0

HEIRLOOM 230 W MCCARTY ST. INDIANAPOLIS, IN 46225

2024 SPONSORSHIP OPPORTUNITIES

THANK YOU TO OUR SUPPORTING SPONSORS:

First Merchants Bank

The Heritage Group

citizens energy group

CAMPTOWN

WHO WE ARE: CAMPTOWN



Mission

Camptown's mission is to challenge, mentor, and teach youth about life through outdoor adventure and nature programs that help build confidence, character, and hope.



Purpose

At Camptown, we use adventures to help youth flourish. Research shows wilderness adventures and outdoor experiences have been proven to be fertile ground for transformative growth. Our expert staff work with youth and leaders to craft outdoor education and adventures to develop leadership, teamwork, confidence and respect.



Core Values

Our core values guide our work. We're motivated by our love of kids, and a genuine desire to help them flourish through experiences in the natural world.

- We Help Youth Flourish
- Partnerships in Community
- Respect Every Path
- Thrive in Nature

WHAT IS GLAMP-OUT 3.0?

When: Friday, September 13, 2024 (Doors open at 5:30 PM)

Where: Heirloom, 230 W. McCarty Street, Indianapolis, IN 46225

Nestled in the shadow of Lucas Oil Stadium, this industrial & rustic venue is the perfect spot for the 3rd iteration of the Glamp-Out! Free parking is available on site to all guests. Being downtown allows us new opportunities, a more rustic venue, and brings a more casual-campy feel to our event. This event will give a glimpse of what it's like to embark on a Camptown adventure, but instead of being in a tent under the stars, you'll be at an event illuminated by the lights of the city we aspire to impact every day.

Why: Annual Fundraising Event

Our Annual Dinner & Silent Auction is a crucial fundraising event for Camptown each year. This event is an opportunity for us to share our mission with prospective partners and grow our community of support across the state. Proceeds from this fun evening support purposeful adventures in the outdoors for youth in Indianapolis- 86% of which received financial assistance in 2023 to attend a Camptown program- and we're looking to grow our impact to serve more youth in 2024.







CAMPTOWN

TICKET PACKAGES

VIP Table $1,800

- (10) VIP Tickets
- (20) Drink Tickets
- Logo on screen at event
- Preferred Seating + Gift
- VIP Parking

General Table $1,200

- (10) Tickets to the event
- (10) Drink Tickets
- Logo on Screen at event

VIP Ticket $200

- (1) VIP Ticket + Gift
- (2) Drink Tickets
- VIP Parking

General Ticket $140

- (1) General Ticket
- (1) Drink Ticket

ADVOCATE $150

- Can't attend? This is a great way to show your support!







CAMPTOWN

SPONSORSHIP PACKAGES

TITLE SPONSOR $10,000

- (40) VIP tickets to the event in a preferred seating area
- (80) drink tickets + gift for each guest
- VIP parking
- Title Sponsor logo recognition on all promotional materials
- 6 Hours of CRUX Rental/team building facilitation

PRESENTING SPONSOR $5,000

- (20) VIP tickets to the event in a preferred seating area
- (40) drink tickets + gift for each guest
- VIP parking
- Presenting Sponsor logo recognition: on screen at the event, in printed materials, on the website, social media blast, press release, name in the e-newsletter

SUPPORTING SPONSOR $3,000

- (10) VIP tickets to the event in a preferred seating area
- (20) drink tickets + gift for each guest
- VIP Parking
- Supporting Sponsor logo recognition: on screen at the event, in printed materials, on the website, social media blast, press release, name in the e-newsletter

SPONSORSHIP PACKAGES

DESSERT SPONSOR $750

Recognition on the dessert table and in e-newsletter

PHOTOBOOTH SPONSOR $750

Recognition at the photo booth and logo on printed program

BAR SPONSOR $500

Recognition on bar signage & on screen at the event

SPECIALITY COCKTAIL SPONSOR $500

Create a specialty cocktail served at the bar with custom signage

AUCTION SPONSOR $500

Recognition on the auction tables and Auctria event website

CENTERPIECE SPONSOR $500

Recognition on the table centerpieces (made by Camptown kids)

BAND SPONSOR $250

Recognition on screen at the event & a shout out from the lead singer!

CUSTOM SPONSOR

Looking for a way to participate, but aren't sure how? Reach out to Camptown and we'll find a way for you to contribute!

NEXT STEPS

Contact Morgan Ellis at morgan.ellis@camptown.org to secure your sponsorship today and check us out online!

https://camptown.org

https://www.linkedin.com/company/camptownindy/

Sign up for our newsletter

@camptownindy

Thank You for Supporting Camptown's Glamp-Out 3.0!

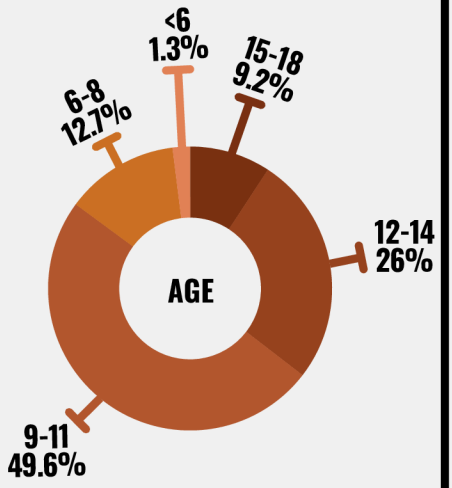


YOUTH SERVED
5,190

1,568 VOLUNTEER HOURS

83
PROGRAM PARTNERS

AVG. COST PER YOUTH
$173





"It was wonderful to spend time together [with my classmates] before we all leave for high school. **This experience will last forever in my head.**"



"**I can keep pushing myself** when things get hard. I can use this to not only help myself, but others too."

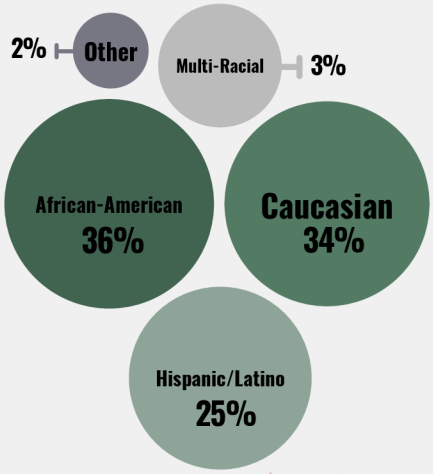


"I am very pessimistic. I will try and **have a better mindset by focusing on the good** more than the bad."

RESIDENCY

Marion.....80%
Hamilton.....8%
Hendricks.....5%
Boone.....3%
Other.....4%

RACE & ETHNICITY



42% single parent households

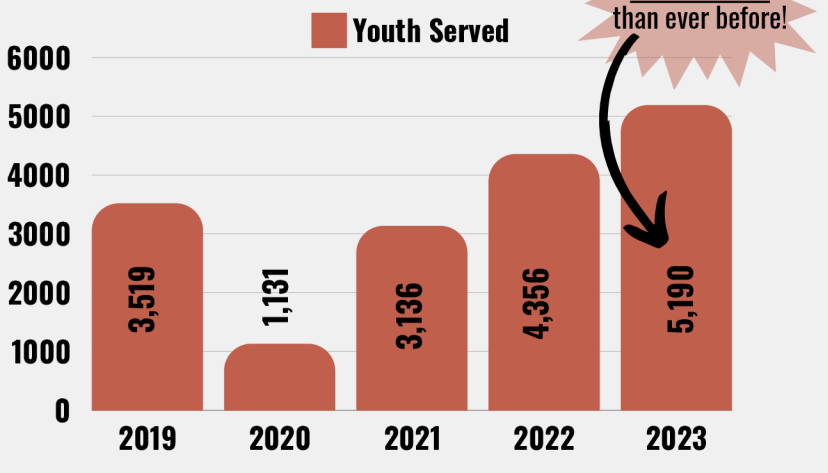
95% receiving financial assistance

99% eligible for free or reduced lunch

KEY IMPACTS

92% LEADERSHIP
95% TEAMWORK
92% SELF CONFIDENCE
94% RESPECT

Youth reported growth in these key areas during a Camptown adventure.





FOLLOW US!
@camptownindy
www.camptown.org

A MESSAGE FROM OUR LEADERSHIP

> This Camptown trip ended up being an unforgettable experience and once-in-a-lifetime opportunity

On behalf of over 5,000 Central Indiana youth and over 80 partner organizations, we want to say thank you to our community of support for making 2023 a tremendous year of impact at Camptown, unmatched in our 33 year history.

Together, Camptown supporters, volunteers, staff, and partners accomplished:

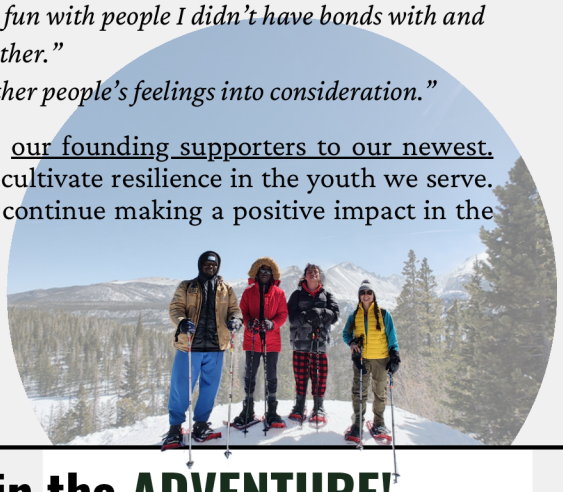
- Serving 20% more youth than ever before, and spending more time with each
- Doubling the size of our signature Youth Leadership program
- Piloting an adventure therapy initiative to strengthen teen's mental health
- Assisting IPS in relaunching schools by helping teachers and students build bonds
- Receiving the largest grant in our organization's history, thanks to Lilly Endowment
- Trekking with nine wonderfully unique teens to Rocky Mountain National Park
- Celebrating staffer and alumna Lesly Ramirez' Excellence in Summer Service Award

The voices of our participants resonate with the depth of their Camptown experiences:

- *"I can keep pushing myself with things get hard, not only to help myself but others too."*
- *"I learned to lead by listening, not just talking."*
- *"Despite difficulty, we made it through because we're strong women. I'm proud of us."*
- *"I will try to trust people more. I learned that I don't trust people enough."*
- *"My story is having fun with people I didn't have bonds with and building bonds together."*
- *"I learned to take other people's feelings into consideration."*

We want to express our deepest gratitude to the entire Camptown community - our founding supporters to our newest. Together we will continue to foster personal growth, create lasting memories, and cultivate resilience in the youth we serve. Thanks for embarking with us on this journey of transformation. We're excited to continue making a positive impact in the lives of Central Indiana youth in the generations to come.

Brent Freeman
President & Executive Director



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DENALI

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MOUNTAINEER

citizens energy group · CoBank · Nina Mason Pulliam Charitable Trust

camptown.org/sponsorship

Join the ADVENTURE!

Today:

- Sponsor a program
- Give a gift: camptown.org/give
- Volunteer at a program, on an event committee, or serve on the board
- Join our group of monthly supporters: Camptown CORE

Tomorrow: Make a Planned Gift or Become a Legacy Supporter

Forever: Make an Endowment Gift

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Brownsburg Parks
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Creme de la Creme
Concord Neighborhood Center
DREAM Alive
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Elevate Indy
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Fishers Park
Forever Fit Camp
Franklin Parks
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ILADD
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More Than Conquerers
New Song Mission
OneAmerica Pathways
Overdose Lifeline
Pleasant Run Elementary Boys & Girls Club
Rise Church
Riverside Park
Share-LT
Sheridan Youth Assistance Program
Southeast Community Services
St. Florian Center
STEM Connection
MCCOY
Westfield Youth Assistance Program
Wheeler Dowe Boys & Girls Club
Youth Empowered Indy
Zionsville United Methodist Church

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CFI IPS #2
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